

## COMMUNICATION STUDIES

At Manchester College, majoring in communication studies means taking classes that will prepare you for a marketplace driven by information. You'll develop skills that can lead to high demand careers in sports promotion, advertising, human relations, marketing communication, or public relations. You'll interact closely with your professors, think deeply and write thoughtfully about critical issues, and gain teamwork skills you'll need to be successful.

### academics *that* matter

Manchester College faculty stay in tune with student interests and the fast-paced changes in communications careers. If you have an interest in public relations, new media technology, or human relations, you can take specific classes in those areas. You might study guerilla journalism to learn camera and production techniques, small group communication to discover new strategies to train teams, or public relations to design crisis campaigns.

### side *by* side

- Jesse Reid '07 worked with his professor to gain an internship at the News Services Office of the Church of the Brethren General Board in Elgin, Ill. Working primarily as a photographer for major events, he also helped organize 72,000 photos in the archives.

- Alicia Smith '08 was a DJ on the college radio station her first year, moving up the ranks each year. Now, her senior year, she's station manager, and working closely with her advisor to gain valuable leadership skills that will benefit her career choice after graduation.

### SUCCESS

- Ian Webb '03 took what he learned from his Manchester experiences of managing and editing the college newspaper and an internship at WOWO radio station to his full-time position as an account executive with SAAL Publishing. Ian writes copy and oversees design for his clients' direct marketing efforts.
- Andy Heeter '04 interned in New York City and loved it. Since then, he's co-founded a company in Minneapolis that specializes in experimental music.

I FOUND

... DIVERSITY

My favorite thing about Manchester is that I've met and made friends from all across the world. I found a feeling here that I never thought I'd find. I belong here. Manchester has become my home over the last three years. And it will remain my home, even after I leave.

Megan Frick '08, communication studies major

*Find your place.*

If a career in communication studies interests you, choose Manchester College. For more information or for a campus visit, call the Office of Admissions at 800-852-3648, e-mail [admitinfo@manchester.edu](mailto:admitinfo@manchester.edu) or visit our website at [www.manchester.edu](http://www.manchester.edu). Find your place.

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