

BUSINESS (General Business)

Maybe you already know you want to take over the family business, or start your own business. Perhaps you have an entrepreneurial spark, or you intend to work for a retailer. If you're unsure of what you want to do, majoring in general business gives you a taste of management, marketing and accounting so you'll have an infinite number of potential careers.

academics *that* matter

Whether you major in general business, accounting, management, finance or marketing, you take the same core classes. That way, you learn early what interests you, and you have the flexibility to add another major or a minor that coincides with your goals. You'll also have opportunities for internships that will give you practical experience and a head start in the job market. You'll be challenged to analyze, explore, and achieve more than you imagined. At the end of four years, you'll know that you're solidly prepared. So will the company that hires you or the graduate school that accepts you.

side *by* side

- Who would guess that a general business major from Manchester would be handling cadavers? In a summer

internship with DePuy, the Warsaw, Ind., based orthopedic company, Kristen Caldwell '08 worked with the foot and ankle team. She did more traditional activities like revising product literature and distributing and assembling products for fairs and meetings. She also had the task of removing implants from cadavers after surgical practices!

- Josh Wolfe '07 combined general business with coaching and worked closely with Coach Brian Cashdollar to gain valuable hands-on experiences. Josh interned with the Fort Wayne Fever, a minor league soccer team, and also with Manchester College's track team.

SUCCESS

- While at Manchester, Linda Smith '06 Titterington had two internships with Keystone RV company. She was hired by them immediately after graduation. Now, two years later, she's advanced to new positions twice and attributes her success to her professors and MC education.

I FOUND

... OPPORTUNITIES

I remember working with my professor on a business plan for a potential hotel and conference center. It was such a great experience to be on the same level as a professor, generating ideas and concepts and troubleshooting the results. It was a business-like atmosphere and a great bridge from the education setting to the workplace.

Josh Wolfe '07, general business major

Find your place.

Choose Manchester College, where the skills you learn translate into any number of successful careers. For more information or for a campus visit, call the Office of Admissions at 800-852-3648, e-mail admitinfo@manchester.edu or visit our website at www.manchester.edu

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